



NEWS RELEASE

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VERTICAL MAPPING RESOURCES ACQUIRES KELLOGG AERIAL SURVEYS

Bill Swope Leads Sacramento Area Office

SACRAMENTO, Calif. (April 22, 2009) – Vertical Mapping Resources Inc. (VMR), a leading integrated aerial mapping and geospatial land information company with offices in Scottsdale, Ariz., Dana Point, Calif., and Folsom, Calif., recently acquired Sacramento-based Kellogg Aerial Surveys.

In August 2008, Vertical Mapping Resources expanded into the Sacramento area and named Bill Swope regional manager of consulting and development for the firm's Sacramento area office. With this acquisition, Swope will maintain his position and work closely with Kellogg's clients. Vertical Mapping Resources will operate under both the VMR moniker as well as the Kellogg Aerial Surveys brand.

Kellogg Aerial Surveys has provided mapping services to clients in California, Nevada, Washington, New Mexico and Hawaii for the past 20 years. Richard Kellogg, the company's principal, has been in the mapping industry for more than four decades and has earned a solid reputation as a skilled photogrammetrist. Before starting his own business, he was the president of a large firm working all over the world and employing as many as 30 people.

"I look forward to maintaining the friendships I've developed with clients over the past 40 years and my wife is looking forward to my long-awaited retirement," Kellogg said. "I'm confident that my clients will find this merger a good fit that benefits them and their goals."

“This acquisition was a match for us because the traditional photogrammetric services we provide align well with the services Kellogg Aerial offers its clients,” said Joseph Bartorelli, president of Vertical Mapping Resources. “We are now working with Kellogg’s clients to provide them with a seamless transition of services, and we’re continuing to build our capacity in the Northern California market.”

Sacramento Area Projects

Combined, Vertical Mapping Resources and Kellogg Aerial Surveys are currently working on numerous mapping projects in Northern California. Vertical Mapping Resources has worked closely on several Caltrans projects in the area, including Interstate 205, in which the firm is providing color orthophotography and 50-foot scale mapping with 1-foot contours for two areas along the I-205 in Tracy, Calif.

“This is our fourth major Caltrans project within the past year,” Swope said. “Our team has worked effectively with Caltrans and other local and state transportation agencies in an effort to develop solutions to their mapping needs.”

The company also recently completed color orthophotography and 20-foot scale mapping with 1-foot contours for the Hollister Hills State Vehicular Recreation Area nearly Hollister, Calif. The mapped area is an off-road use park with 64 miles of trails for motorcycles and ATVs, along with motocross and bike tracks and a custom-designed obstacle course.

About Vertical Mapping Resources Inc.

Vertical Mapping Resources is a leading integrated aerial mapping and geospatial land information company providing high-resolution aerial photography and remote sensing, precision digital mapping, full topographical and planimetric services, and digital orthophotography for clients throughout the United States. The company is equipped to handle projects of virtually any size and scope for private and public entities of all disciplines. VMR’s technical expertise, excellent client service and attention to detail and accuracy standards, enable the team to carefully orchestrate client projects from inception to design through production, all the way to evaluation and technical support. For more information, call (480) 948-2555 (Scottsdale, Ariz.), (949) 248-7800 (Dana Point, Calif.) or (916) 817-1486 (Folsom, Calif.) or visit www.verticalmapping.com.

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